

Pie (Abrianna) Wright

Graphic Designer

Experience

Brand Book Designer April 2025 - July 2025
Everly | Seattle, WA | Contracted Graphic Design

- To create a brand book/guidelines for Everly, create marketing brochures and banners for Everly, assist in social media marketing, and put a professional polish on Magpie Thrift and Everly's website.
- Utilized skillset in Brand Development, Branding & Identity, Web Design, Social Media Marketing, New Business Development

Graphic Designer and Sales September 2022 - March 2025
Lifelong Thrift Store, Seattle, WA

- Graphic Designer and Event Coordinator for all 19 Capitol Hill Art Walk Showcases and 7 Lifelong Thrift quarterly Markets; demonstrating an excellence in digital marketing, promotional design, social media management, event orchestration, planning, organization, creativity, and community engagement.
- Additionally worked to curate window displays, lead social media pages, demonstrate an excellence in customer service, and provided out of the box clothing styling, pricing, and customer retention.

Freelance Designer June 2017 - Present
Los Angeles, CA | Seattle, WA | Remote

- Working directly with clients to execute their visions in unique and creative ways through visual storytelling.
- Duties have included photo editing, website designs and builds, video editing, style guides, UX Design, logo design, drafting, stationary design, tattoo design, album art, marketing guidance.

Graphic and Web Designer Oct 2020 - June 2022
Seattle U Women, Gender, & Sexuality Studies Department (WGSS)

- Managed and built SU's Women, Gender, & Sexuality Studies webpage, utilizing graphic and web services.
- Designed the print and digital promotional materials for all events and necessary informational items for program. Also aided in event coordination and planning
- Worked directly with director of program to convey the messages promoted within the program in a concise and stylish manner.

Graphic Design Intern August 2020 - June 2022
KXSU 102.1 FM Radio Station, Seattle WA

- Designed digital and physical posters, promotions, social media posts, and for live performances and in-studios for SU's Student Run Radio Station.
- Followed station branding while reflecting upon performers identity.

Director of Marketing May 2019 - May 2020
Seattle University Residence Hall Association (RHA), Seattle, WA

- Designed all promotional materials for RHA programs.
- Create monthly publications to be distributed and publicized in the residence hall restrooms and laundry rooms.
- Served as a team member of the Executive Council, as a liaison for the Campion Hall council, and as the head of the marketing board.

Promotional Work

Magpie Thrift March - June 2025
Promotions Designer

digital/print, stickers, window displays,
social media marketing, web design

The Viretta Saints Summer 2024
Album Artist

Designed the album art for their debut
album A Violent Adolescence

Cardknoll July 2023
Merchandise Designer

promotions, band shirts, band
sweatshirts, and flyers

KXSU Out-Studio June 2022
Executive Team Designer

digital/print design, set up,
tear down, audio/visual, aided
performers/audience

KXSU In-Studios

Sept 2020 - May 2022
Executive Team Designer

digital/print designs, audio/visual, video
editing, virtual and in person assistance,
set up & tear down

BLOOM Exhibition April 2022
Event Coordinator | Team Lead

promotions, catering, budgeting, music,
team leading, outreach

Curve Con 2022 Mar - April 2022
Designer | Event Planner

digital/print/merchandise design,
conference promotions, catering,
outreach, applications, programming

Education

Bachelor's of Arts, Design

Magna Cum Laude June 2022

Seattle University - Seattle, WA

Skills

digital design, web design, branding,
video production, organization,
communication, teamwork, adaptive,
project management, community
focus, digital marketing

Software

Adobe Creative Suite, Google Suite,
Sketch, Terminal4, WIX, Word Press,
Microsoft Office, Canva



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